

# SIP TRUNK SERVICE

## CASE STUDY: ZEALD.COM



ORCON®

Formed in 2001, Zeald.com is one of the largest and fastest growing website design and e-business consultancy companies in New Zealand. Currently employing 30+ operational and 4 R&D staff, Zeald.com has a network of 22 specialised E-Business Consultants working with its clients throughout New Zealand.

David Kelly, CEO, Zeald.com talks to Orcon. [www.zeald.com](http://www.zeald.com)

### The IT Management Challenge



Zeald.com has been using SIP services for several years and operates an internal phone network consisting of both hard and soft IP phones. This has enabled Zeald.com to save on cabling costs and to facilitate free calling to staff and partners working remotely from the office. They were looking for a solution to:

- Consolidate all their communication services;
- Save costs and streamline communications infrastructure;
- Ensure voice quality.

### Rising To The Challenge

#### ✦ CONSOLIDATION

"We moved to Orcon's SIP service because Orcon are able to provide all the communications services we need to run our business: office internet connections; SIP Trunks and Co-location services for our hosting servers."

#### ✦ VOICE QUALITY

"Since we sorted out our own network issues we have had no reliability problems whatsoever. Call quality has been excellent and indistinguishable from a regular phone call."

#### ✦ SAVING COSTS

"Since SIP is provisioned over our internet connection, we don't need to pay any line fees for an ISDN connection. We've saved costs here and streamlined infrastructure because we run our voice 'lines' over our internet connection."

#### ✦ SERVICE

"Orcon ported all our existing phone numbers to the new service. No-one knows that our calls are now forwarded over the internet instead of a PSTN line. We have always been very happy with the level of service Orcon provide to their corporate customers."

### About Orcon SIP Trunk Services

- A high quality, digital 'Voice over Internet Protocol' (VoIP) alternative for businesses that use or require a Private Branch Exchange (PBX) to manage their telephone network.
- A direct connection to Orcon's telephone network delivered over a voice optimised Orcon Dedicated Internet Connection.
- Unlimited voice channels available with easy ability to switch on and off as required.
- Porting of existing phone numbers.
- Call logs and reporting delivered via standard My Orcon reporting portal.
- Access to free local calling, competitive national, international and land to mobile toll rates.

**TO GET CONNECTED PLEASE CONTACT ONE OF OUR CORPORATE ACCOUNT MANAGERS BY RINGING 0800 55 2000 OR EMAILING [SALES@ORCON.NET.NZ](mailto:SALES@ORCON.NET.NZ)**